



10 Questions you MUST ask

Put Yourself In the Driver's Seat – Finding the Right Dentist –

At what time do most people go to the dentist?
...At tooth-hurty.

As amusing as it sounds, it's no joke. Throughout my dental career people have come to me on the brink of desperation. They endure days, weeks, months and sometimes even years of pain and discomfort in order to avoid imperative dental work. It's enough to make me wonder if dentists have incurred some sort of reputation... hmmm. Allow me to share with you two jewels of wisdom I've learned through years of experience. Firstly, ignoring the problem won't make it disappear. Secondly, dentistry has changed.

If you choose your dentist wisely, you'll discover a whole new world of options and opportunities available to you with minimum discomfort and maximum satisfaction. I have innumerable patients who use words like "comfortable", "relaxed", "peaceful" and even "enjoyable" to describe the time they spend in my dental office, and that's because my staff and I believe that work should be a balance of professionalism and fun. Therefore, the quality of your service and comfort is important to us.

Like you, we don't want your dental visit to look like an episode of "Fear Factor", and the refreshing reality is that technological advancements have made it possible for practically pain-free dental care. The result is an enjoyable atmosphere, a more relaxed patient, and a great dental experience, no matter what the procedure.

I know what you're thinking, but I assure you, it's both good... and true!

All Dentists Are Not Created Equal
Finding the right dentist for your unique dental needs is key, and I can help you find what you're looking for by putting you in the driver's seat. The following are 10 important questions to ask, underscored by tips and insights to help you choose your dental professional:

1. What areas do you specialize in?

Some dentists only specialize in one or two areas or have only treated a couple of cases for a certain condition. As a result, they may not be able to offer your condition the expertise it requires. Through

extensive, ongoing, and up-to-date training, we at Shine Dental focus on almost all types of dentistry. Therefore, our patients benefit from a combination of diversity and expertise, without paying specialist fees!

2. Do you take x-rays when necessary?

Some of the most serious dental problems can only be detected through an x-ray, and some x-ray technology allows the patient to see, almost immediately, what is wrong and the best treatment options. Asking this simple question now may mean the difference between a positive and negative dental procedure later.

3. Will I receive your recommendations in writing?

This important step makes it possible for you to take time to consider before making a decision. And it offers instant clarification of what the care will encompass, how long it will take, and how much it will cost.

4. Will you show me all of my options?

Knowing exactly why the work is needed and all the possible treatment options is vitally important. Choose a dentist who's willing to explain the options to you thoroughly and talk through any of your concerns.

5. Do you have payment plans available?

Avoid financial stress by seeking a dental practice that allows both cash and insurance patients to divide their entire care into low monthly installments, sometimes offering no interest by using a special credit line.

6. Will you guarantee my satisfaction?

Be sure the dentist you choose is willing to stand behind their care. Law prevents health care providers, including dentists, from guaranteeing results, but a practice is able to stand behind its work by promising to replace any failed treatment or apply your investment to another treatment if necessary. At Shine Dental, we will replace any fillings that do not last 2 years, free of charge. Call our office for more information: 204.47.SHINE



7. Can you create computer renderings to show how I'll look?

Wouldn't it be easier to make life's important decisions if we knew the outcome ahead of time? I have good news! At Shine Dental you can. We can take a picture and digitally render it to give a representation of what you will look like post procedure. And we can usually show you the "after" picture the next day.

8. Do you have criteria to determine how many visits I need?

Learn how the dentist in question typically gauges progress. Some subjective methods may result in more visits than you actually need. At Shine Dental, we do progress exams along the way that tell us exactly where we're at regarding your initial care and maintaining the results.

9. Will you show me ways of preventing what you're treating?

Today, prevention is the driving force behind visiting a dentist, not pain, and it's important to seek a doctor who will not only treat your current dental problems, but who will show you how to quickly and easily prevent further problems down the road. Get the most out of your dental visits; decrease the chance of having dental problems and save money!

10. Do you offer free consultations (or low cost new patient exams)?

It's hard to say 'yes' to a product or service without ever having seen, heard or experienced it first. Of course you want to make sure it's a good fit for your specific needs. That's why Shine Dental gives you an opportunity to meet us and receive a Free, No-Obligation consultation. No one in my office is going to pressure you into care. And if you decide to take

the next step with us, we'll start by discussing the details of your treatment, and go from there.

I trust this information equips you with the insight and confidence you need to choose the right dentist and receive the dental care you've only imagined until now. FYI, at Shine Dental we do:

- Cosmetic and Family Dentistry
- Diagnostic tests such as x-rays
- Give you our recommendations and projected cost in writing
- Offer payment plans with a special line of credit
- Stand behind our treatment
- Provide you customized prevention techniques

Explore our office and take advantage of our free, absolutely no-obligation consultation to discuss your specific situation. Don't wait until 'tooth-hurty'.

Call us today at 204.47.SHINE.

Yours in health,
Shine Dental

I want to invite you in for a
FREE INITIAL EXAM & CONSULTATION
call us at 204.477.4463
to book your spot.

Your smile is your first impression.
Together we can make it a good one.
www.shinedental.ca

